

Privacy Statement

How Qualimetric handles personal data, in accordance with the General Data Protection Regulation (GDPR).

Qualimetric · Mill, The Netherlands · info@qualimetric.nl · nexchrom.nl · 12 October 2026

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This privacy statement explains how Qualimetric handles personal data, in accordance with the General Data Protection Regulation (GDPR). Version October 2026.

1. Who is responsible

Qualimetric is the controller for the processing of personal data described in this statement.

- Qualimetric, Meidoornweg 11, 5451 HG Mill, the Netherlands
- Chamber of Commerce (KvK): 02069925
- E-mail: info@qualimetric.nl

Qualimetric is a one-person company. Questions about privacy are handled by Erik van der Werff, who can be reached at the address above.

2. Which personal data

Qualimetric processes only the personal data that you provide yourself or that arise from our business relationship:

- **When you contact Qualimetric**, by e-mail, through the contact form on the website or otherwise: your name, e-mail address, organisation, job title, telephone number if given, and the content of your message.
- **The contact form on the website** sends what you fill in to Qualimetric by e-mail. The form uses no cookies.
- **When you register interest or request a preview**: the same contact details and the product you are interested in.
- **For customers and suppliers**: contact persons, billing and delivery details, and the details of quotations, orders and agreements.
- **For support**: the information you send, such as screenshots, log files or data files. Qualimetric asks you to remove personal data from such files where possible.
- **When you visit the website**: the hosting provider keeps technical server logs, such as IP address, browser type, date and time and the pages requested, to operate and secure the website.

- **Visitor statistics:** the website counts visits with Koko Analytics, a WordPress plugin that keeps the statistics on the website's own server and shares nothing with third parties. It uses no cookies and does not store IP addresses. To count unique visitors, a code is derived from the IP address and browser with a key that changes every day; this code is not kept beyond that day and cannot be traced back to you. Only totals are kept, such as the number of visits per page and the referring website.

The website does not use cookies for analytics, advertising or tracking. If this changes, this statement will be updated and your consent will be asked where required.

3. Purposes and legal grounds

Purpose	Legal ground
Answering questions and requests	Legitimate interest; steps prior to an agreement
Keeping you informed about the release of products, after you registered interest	Consent, which you can withdraw at any time
Quotations, orders, delivery, calibration, support and other agreements	Performance of the agreement
Invoicing and financial records	Legal obligation
Operation and security of the website	Legitimate interest
Visitor statistics (totals only)	Legitimate interest

Qualimetric does not use personal data for automated decision-making or profiling, and does not sell personal data.

4. Retention

- Correspondence about questions and requests: up to two years after the last contact, unless it leads to an agreement.
- Registrations of interest: until you withdraw your consent, and no longer than two years after the release of the product concerned.
- Data on quotations, orders and agreements: as long as the business relationship lasts, and then as long as needed for warranty, liability and legal obligations.
- Financial records: seven years, as required by Dutch tax law.
- Server logs: for the limited period set by the hosting provider.

5. Sharing with others

Qualimetric shares personal data only where needed for the purposes above:

- with service providers that process data on Qualimetric's behalf, such as the hosting and e-mail providers, under a data processing agreement;
- with carriers, for the delivery of products;
- with an accredited calibration laboratory, when you order an accredited calibration;
- with the accountant and the tax authorities, where the law requires it.

Where a service provider is located outside the European Economic Area, Qualimetric ensures that appropriate safeguards apply, such as the standard contractual clauses of the European Commission.

6. Software and instruments

NexChrom and the Aura2 run on your own systems. Qualimetric does not receive the data processed with them, unless you send them, for example for support. Optional functions of NexChrom that use an online service of a third party, such as an AI assistant, are used only at your choice; data sent to such a service are subject to the privacy terms of that third party. Where Qualimetric processes personal data on behalf of a customer, the parties enter into a data processing agreement.

7. Security

Qualimetric protects personal data with appropriate technical and organisational measures, such as secured connections, access control and up-to-date software, and limits access to the data that are needed.

8. Your rights

You have the right to access your personal data and to have them corrected or erased, the right to restrict or object to their processing, and the right to data portability. Where processing is based on consent, you may withdraw it at any time.

To exercise these rights, send an e-mail to info@qualimetric.nl. Qualimetric responds within one month and may ask you to confirm your identity.

If you are not satisfied with how your personal data are handled, you may lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens, autoriteitpersoonsgegevens.nl).

9. Changes

Qualimetric may update this statement. The current version is published on nexchrom.nl.